



# BRAND GUIDELINES

# CONTENTS

About Us	3	Communication   Digital Advert (1.9:1)	36
Mission	4	Communication   Digital Advert (1:1)	37
Vision	4	Communication   Horizontal Billboard	38
Value Proposition	5	Communication   Vertical Billboard	39
Core Values And Value Statements	5	Communication   Brochure And Flyer Layout	40
Our Logo	7	Communication   Presentation Slides	41
Our Logo   Rationale	8	Communication   Website	42
Our Logo   Colour Variations	9	Apparel	43
Actual Size	10	Apparel   T-Shirts	44
Logo Minimum Size	10	Apparel   Caps	45
Logo Safe Space	11	Apparel   Hats	46
Logo Misuse	12	Apparel   Corporate Ladies Shirts	47
Patterns	13	Apparel   Corporate Men's Shirts	48
Colour Palette	14	Apparel   Corporate Blazers	49
Typeface	15	Apparel   Protective Wear	50
Image Treatment	16	Promotional Items	51
Stationery	17	Branded Merchandise And Banners	51
Stationery   Letterhead	18	Promotional Items   Water Bottles	52
Stationery   A4 Memo	19	Promotional Items   Mugs	53
Stationery   Fax	20	Promotional Items   Lanyards	54
Stationery   Business Cards	21	Promotional Items   Pens And Notepads	55
Stationery   Compliment Slip & DI Envelopes	22	Promotional Items   Journals And Notebooks	56
Stationery   Name Tags	23	Promotional Items   A Frame Banners	57
Stationery   Email Signature	24	Promotional Items   Telescopic Banners	58
Greeting Cards	25	Promotional Items   Pull Up Banner	59
Communication   Landscape Format	27	Promotional Items   Back Drop Banner	60
Communication   Portrait Format	28	Vehicle Branding	61
Communication   Co-Branding	29	Signage	62
Communication   Recruitment And Tender Advertising	30	Signage: Wall Branding	63
Communication   Notices, Press Releases And Announcements	31	Signage: Wall Branding	64
Communication   Advertising – Poster Format	32	Signage: Frosted Glass	65
Communication   Strip Format	33	Signage: Directional Signs	66
Communication   Advertising – Vertical Strip Format	34		
Communication   Social Media Page	35		

# ABOUT US

The Botswana Medicines Regulatory Authority (BoMRA) was established through the Medicines and Related Substances Act (MRSA of 2013), to regulate the supply chain of Human and Veterinary medicines, Medical devices and Cosmetics in order to ensure that they conform to the set standards of safety quality and efficacy.

## BRAND ATRIBUTES

In line with our brand rationale, the Botswana Medicines Regulatory Authority brand stands for among other things:

- Trust in regulation of human and veterinary medical products quality
- Healthcare, food security, economic growth, safe use of medical products

BoMRA is a descendant of the Ministry of Health and wellness formerly the Drug Regulatory Unit, who both represent the very core of Botswana's Health care prosperity for the nation.

For these reasons we endeavor to be seen through good corporate governance and exemplary employee behavior as a patriotic organization that is brimming at the seams with national pride and the desire to secure safe quality and efficacious medical products for the nation

We want to be seen through the caliber of people we employ and the quality of their outputs. As a regulatory Authority BoMRA is charged with huge responsibility to ensure compliance in various legal and regulatory aspects of medical products.

BoMRA is responsible to enforce the rules and regulations and issue the guidelines to regulate medical products, inspection and licensing of premises, product evaluation and registration, manufacturing, importation and exportation of pharmaceutical products.

The following is the philosophy that we always want to communicate through our messages, and our collective and individual behavior;

The principal purpose of BoMRA is achieve maturity level 3 by 2024 , to realise this there are certain WHO requirements and objectives that have to be met.



## MISSION

We regulate medicines, medical devices and cosmetics, to promote human and animal health.



## VISION

The trusted Authority for excellence in medical products and cosmetics regulation.



## VALUE PROPOSITION

1. Enabling Industry to go to market with safe, quality and effective medical products and cosmetics, and protecting the market from effects of illegal trade.
2. Promoting wellbeing and Educating the public by providing information that helps them make informed choices regarding human and animal health products
3. Providing unbiased information on medical products and a platform for medical safety reporting.
4. Enriching law enforcement operations by providing relevant technical support, information, and evidence.
5. An enabling environment for high performance, growth, and opportunity to make a positive impact on customers and stakeholders served.

## CORE VALUES AND VALUE STATEMENTS

The values are the qualities on which we pride ourselves, they drive us to passionately meet our objectives and targets and mound us into what we want to be known for.



### INTEGRITY

Transparent and impartial environment with people who are trustworthy disciplined and maintain confidentiality.

BoMRA is a caring and socially responsible organization with the workforce that is committed to good corporate governance sound moral and ethical principles at work and outside work environment.



### CUSTOMER FOCUS

Providing quality service and upholding standards  
At BoMRA want to achieve member satisfaction and service excellence as a team.



### EFFICIENCY

Working smart and applying innovative solutions and good judgement.



### TEAMWORK

Working together for a common goal.



**OUR LOGO**

1.



2.



## OUR LOGO

Our logo is comprised of the acronym BOMRA and the words Medicines Regulatory Authority, which should always be in capital letters.

The logo may be used with or without the tag-line.

1. Full colour logo with acronym and full name
2. Full colour logo with acronym only



## OUR LOGO | RATIONALE

### THE STETHOSCOPE:

The stethoscope is an acoustic medical device for auscultation, or listening to the internal sounds of an animal or human body. It represents medical devices.

### HUMAN FACE:

Represents human medicines.

### COW HEAD:

Represents veterinary services under animal health.

### COLOUR:

Blue and black colours, inspired by the Botswana flag.



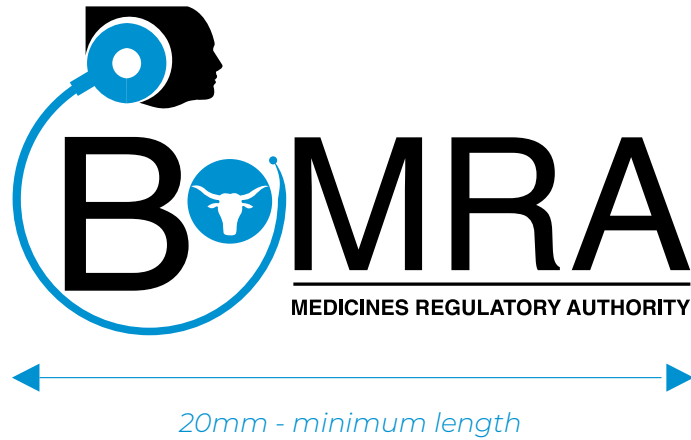


## OUR LOGO | COLOUR VARIATIONS

The logo may be used in BOMRA blue or black. The colour chosen should give a strong contrast to the background.

The white logo may be used on dark backgrounds or any background that might compete with the logo.

The black logo is to be used for printing black and white documents as well as on light backgrounds.



## ACTUAL SIZE



20mm, minimum length



60mm, minimum length to use the logo with acronym and full name.

## LOGO MINIMUM SIZE

The logo should not be reduced to less than 20mm in length.

The full name should not be used when the logo is less than 60mm, as it will not be legible.

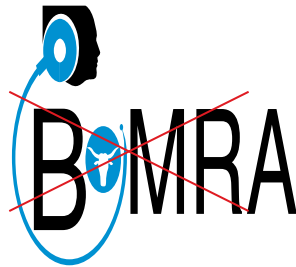
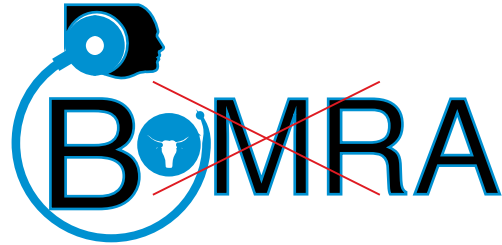
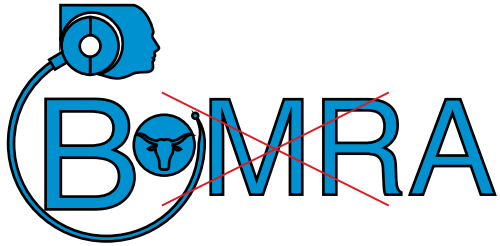


## LOGO SAFE SPACE

Safe space around the logo is measured using the circle found in the stethoscope symbol.

- No artwork, other logos or writing should be placed within the safe space as indicated by the two circles on the left and right side of the logo.
- No artwork, other logos or writing should be placed within the safe space as indicated by the two semi-circles at the top and bottom of the logo.

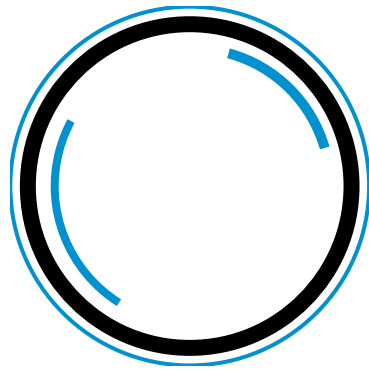
These restrictions do not apply to background images or colours.



## LOGO MISUSE

Do not do the following to the logo:

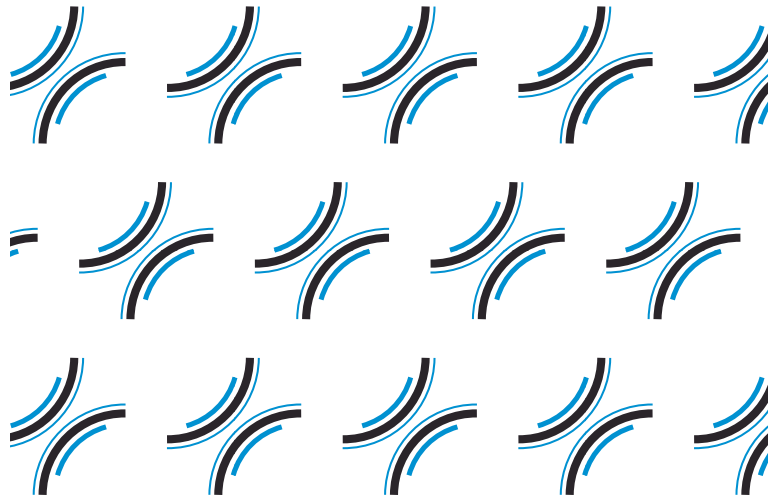
- Apply the logo in any other colour other than those outlined in these guidelines
- Outline the logo
- Fill the logo in a gradient colour
- Adjust the logo
- Change the typeface



*Pattern 1*



*Pattern 2*



*Pattern 3*

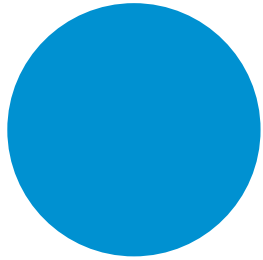
## PATTERNS

BOMRA uses circular patterns derived from the stethoscope symbol in the logo.

The patterns are used to enhance the aesthetics of artwork.

The patterns are used in:

- Vehicle branding
- Branded merchandise
- Apparel
- Text based advertising

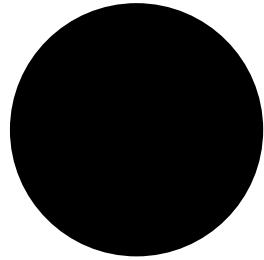


### BOMRA BLUE

**C 80 R 20**  
**M 30 G 130**  
**Y 0 B 200**  
**K 0**

HEX: #33b3ff

PANTONE: 2143 C



### Black

**C 0 R 0**  
**M 0 G 0**  
**Y 0 B 0**  
**K 100**

HEX: #000000

PANTONE: Black C



### Light Grey

**C 12 R 210**  
**M 10 G 206**  
**Y 14 B 193**  
**K 0**

HEX: #d2cec1

PANTONE: 7527 C

## COLOUR PALETTE

The BOMRA colour palette is inspired by the colours found in the Botswana flag.

The BOMRA blue and black are used for text, patterns and backgrounds, while the light grey is used for backgrounds only.

### NOTE:

CMYK and Pantone colours are used for printing.

RGB and HEX colours are used for digital media.

# Montserrat

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

## TYPEFACE

BOMRA uses the font [Montserrat](#).

Montserrat is a modern, versatile font, that comes in a variety of weights. It is ideal for use across both digital and print media.

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### **Montserrat Bold**

Used in headlines.

---

### **Montserrat Semi bold**

Used in sub headings and body copy for emphasis.

---

### **Montserrat Regular**

Used in opening paragraphs and body copy for emphasis.

---

### **Montserrat Light**

Used in body copy.



## IMAGE TREATMENT

BOMRA imagery depicts the real lives of people and workplace scenarios.

Our imagery should portray:

- Real people
- Real products
- Our staff in their day to day environment
- Positivity

The image composition should reflect BOMRA brand colours


The imagery should not:

- Portray BOMRA in a negative light
- Be negative or shocking





# STATIONERY



Plot 112 International Finance Park, Gaborone  
 Private Bag 2, Gaborone Station, Botswana  
**Tel:** +267 373 1727/20 • **Toll Free:** 0800 600 216  
**email:** info@bomra.co.bw • [www.bomra.co.bw](http://www.bomra.co.bw)

**Recipient Name**

Address  
 P O Box 1234  
 Gaborone  
 Botswana

**12 August 2020**

Dear Sir/Madam,

Lorem ipsum dolor sit amet, ligula suspendisse nulla pretium, rhoncus tempor fermentum, enim integer ad vestibulum volutpat. Nisi rhoncus turpis est, vel elit, congue wisi enim nunc ultricies sit, magna tincidunt. Maecenas aliquam maecenas ligula nostra, accumsan taciti. Sociis mauris in integer, a dolor netus non dui aliquet, sagittis felis sodales, dolor sociis mauris, vel eu libero cras.

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Sincerely,

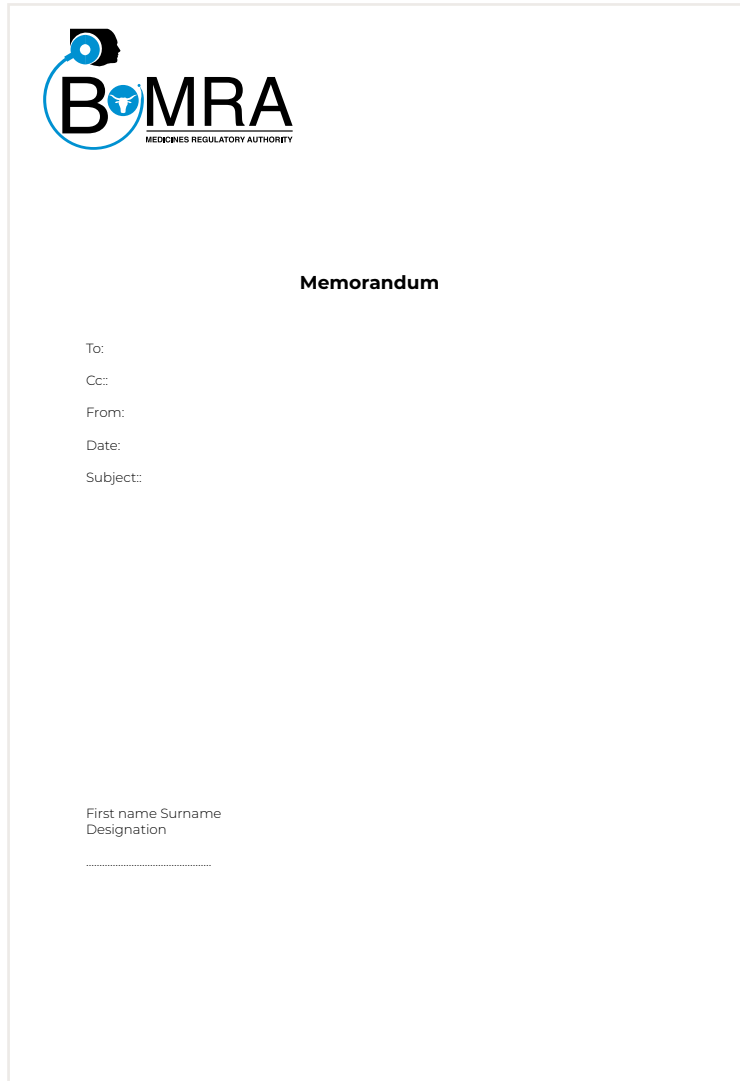
**Name Surname**  
**Job Title**

---

**DIRECTORS:**  
 Mr. Duncan Thela / Dr. Mbatshi Mazwiduma / Dr. Tiroyaone Mampane / Dr. Gaseitsewe Sento / Dr. Gontle Moleele / Mr. Kagiso Balopi / Ms. Botho Kebabonye Banyedi / Dr. Joyce Kgatwane / Ms. Shameela Winston / Mr. Meshack Baoleki / Dr. Malaki Tshipayagae / Dr. Lethogile Modisa / Dr. Stephen Ghanie

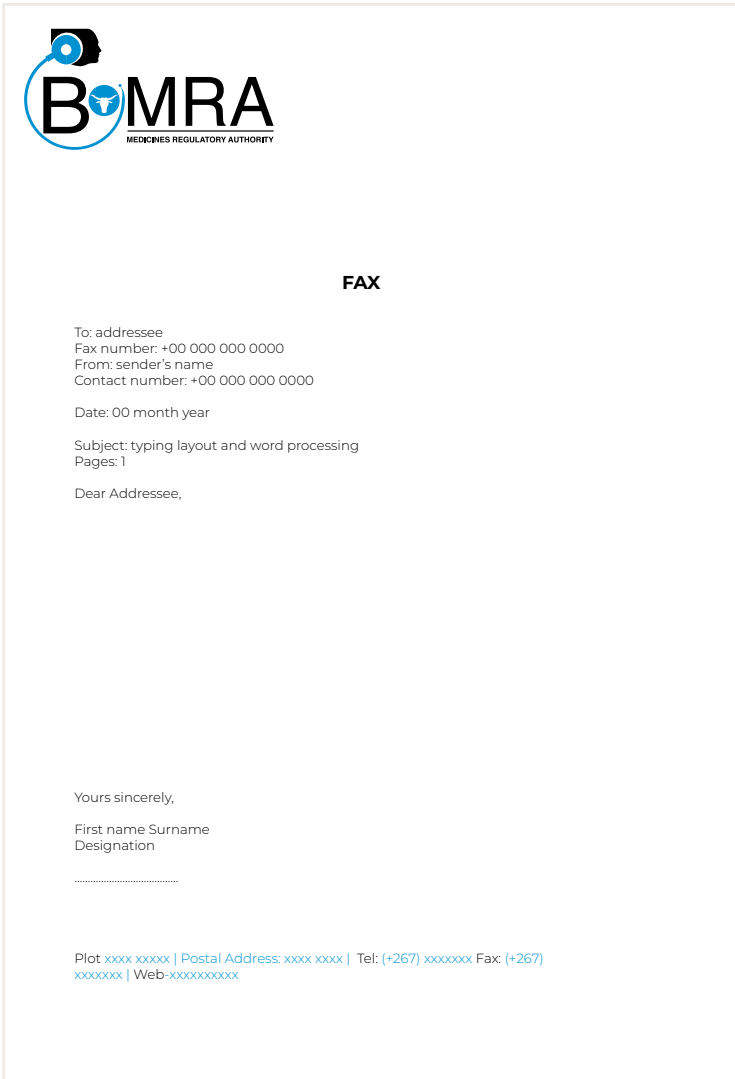
## STATIONERY | LETTERHEAD

BOMRA's letterhead is A4 size (210x297mm). The template has been developed using the principles outlined for the logo.



## STATIONERY | A4 MEMO

BOMRA's Memo template A4 size (210x297mm). The template has been developed using the principles outlined for the logo.

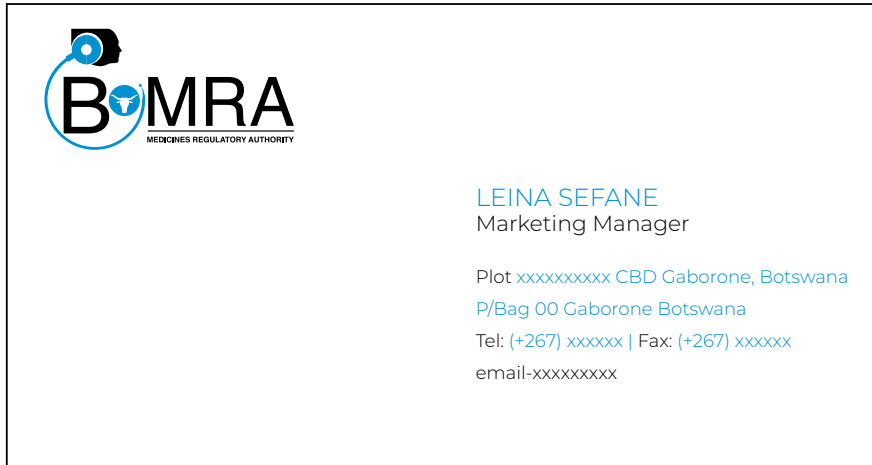


## STATIONERY | FAX

BOMRA's Fax is A4 size (210x297mm). The template has been developed using the principles outlined for the logo.

## STATIONERY | BUSINESS CARDS

BOMRA's business Card template 50 x 90 size printed back to back. The template has been developed using the principles outlined for the logo.



*Front*



*Back*



**With Compliments**

Plot: xxxx xxxxx | Postal Address: xxxx xxxxx | Tel: (+267) xxxxxxxx Fax: (+267) xxxxxxxx  
| Web: xxxxxxxxxxxx



Addressee's name  
Company name  
Postal Address Line 1  
Postal Address Line 2  
Country

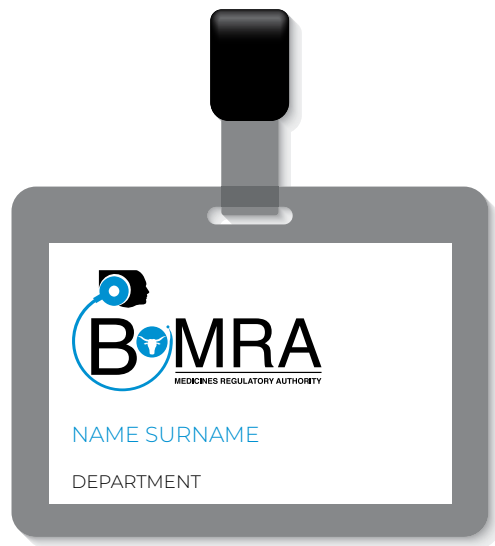
## STATIONERY | COMPLIMENT SLIP & DL ENVELOPES

BOMRA compliment slip has been designed to be DL size (210x100mm or 1/3 of an A4 sheet).

DL sized envelopes (220mm x 110mm).



Primary Name Tag: 20 mm x 150mm



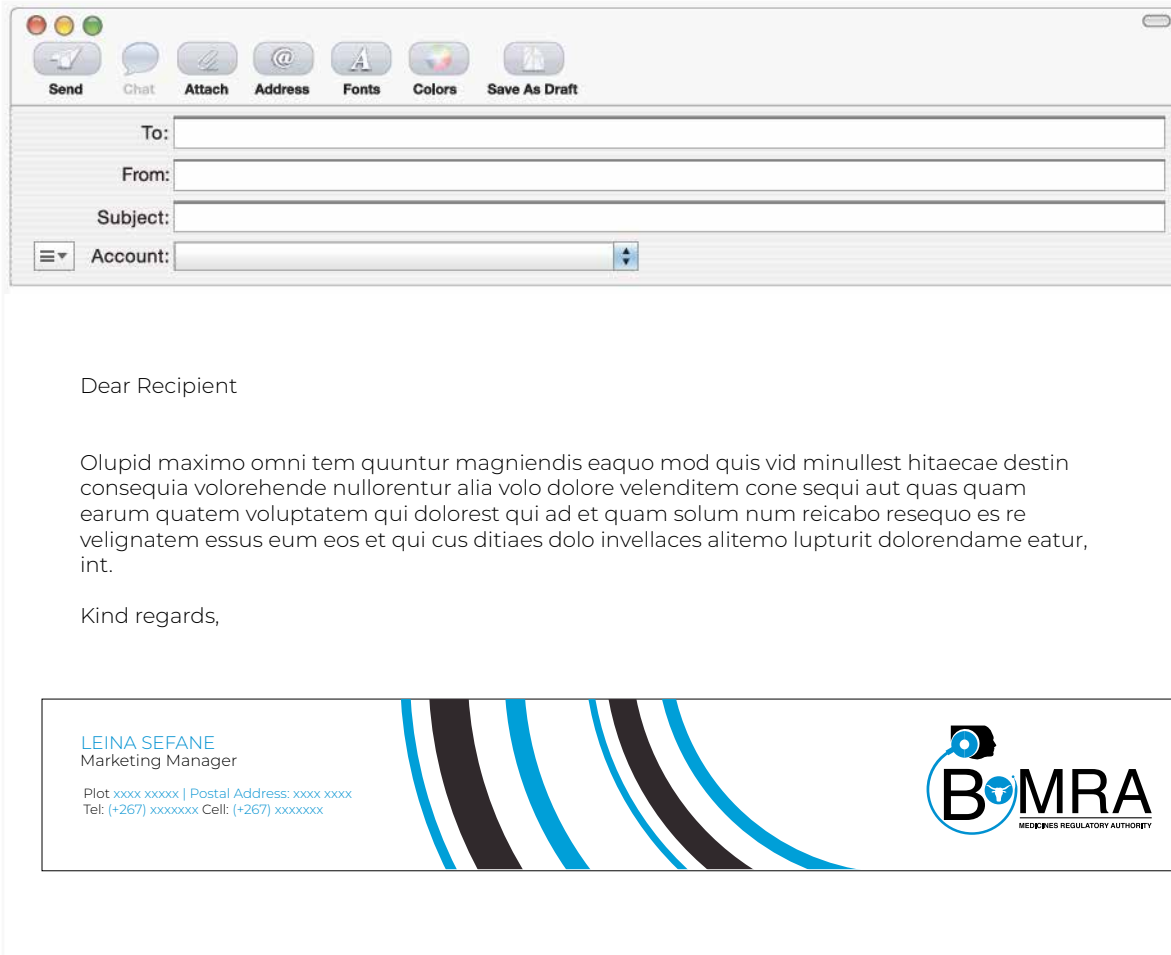
Secondary Name Tag:  
45 mm x 80mm | Employees



Name Tag:  
45 mm x 80mm | Visitor

## STATIONERY | NAME TAGS

Every employee of BOMRA should have a name tag to identify that he/she is an employee.



## STATIONERY | EMAIL SIGNATURE

The format layout of e-mail signatures to be used by all BOMRA staff.



1.



2.



## GREETING CARDS

Greeting cards should be laid out as shown in images 1 and 2. The images and messaging should be positive and uplifting.

**Note:**

The images shown here are only examples. Images chosen should be at the designer's discretion, based on the occasion.



# Communication Templates

1.



2.



## COMMUNICATION | LANDSCAPE FORMAT

### LOGO

Width of logo should be 1/6 of the artwork width. Space around the logo should be observed as stated in these guidelines. The logo should be placed at the top right of the artwork.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

1.

Template 1 should be used when there is not a lot of body copy.

The semi circles on the right should not take up more than 1/3 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

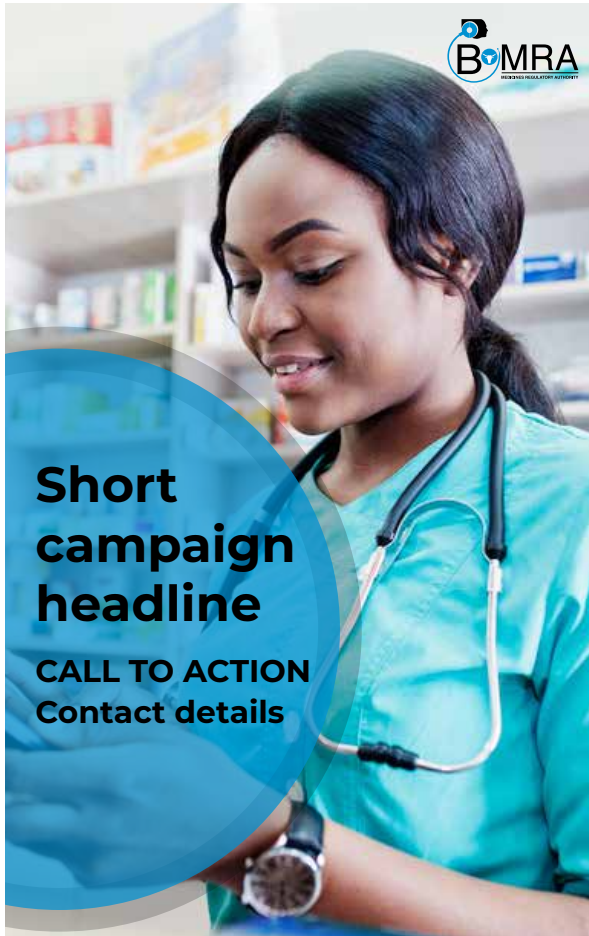
2.

Template 2 should be used in instances where lengthy body copy is required.

The image on the right of the artwork should take up approximately 60% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.



1.

2.

## COMMUNICATION | PORTRAIT FORMAT

### LOGO

Width of logo should be 1/5 of the artwork width. Space around the logo should be observed as stated in these guidelines.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

#### 1.

Template 1 should be used when there is not a lot of body copy.

The logo should be placed at the top right of the artwork.

The semi circles on the right should not take up more than 2/3 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

#### 2.

Template 2 should be used in instances where lengthy body copy is required.

The logo should be placed at the bottom right of the artwork.

The image should take up approximately 60% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.

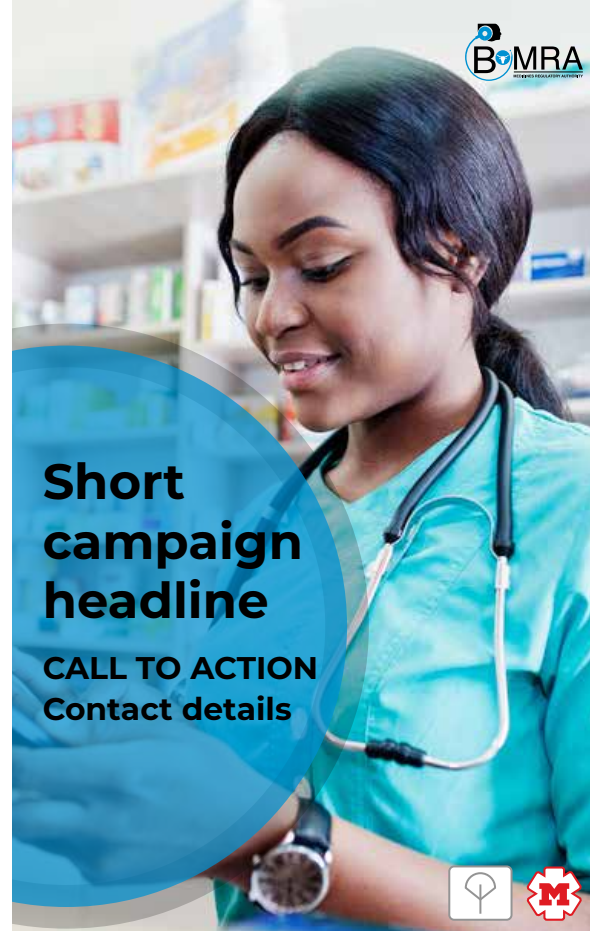


## Campaign headline

### SUB HEADING

Paragraphlorem ipsum dolor sit amet, consectetur adipiscing elit. Cras porta elit ut hendrerit sodales.

Call to action  
Contact details



## Short campaign headline

CALL TO ACTION  
Contact details



## COMMUNICATION | CO-BRANDING

Partnership and co-sponsor logos should be placed at the bottom right of the artwork.

In designs where the BOMRA logo is at the bottom of the artwork, the partner logos should be placed to the left of the BOMRA logo.

Space around the logo should be observed as stated in these guidelines.

## BOMRA vacancies

**Introduction:** Ape nonsequia sunt, tectusae net exeroreiur alit am et et anditatem dolupt.

**NAME OF POSITION**  
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**QUALIFICATIONS**  
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**NAME OF POSITION**  
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**CLOSING DATE:** Uptatquiae reptati suntia aut.  
**Contact details:** ptatquiae reptati suntia aut fugita.



## Invitation to tender

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**CLOSING DATE:** Uptatquiae reptati suntia aut.  
**Contact details:** ptatquiae reptati suntia aut fugita.



## COMMUNICATION | RECRUITMENT AND TENDER ADVERTISING

### LOGO


Width of logo should be 1/5 of the artwork width. Space around the logo should be observed as stated in these guidelines.

### IMAGE

The image should be placed at the top of the artwork and take up approximately 25% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in white and black.
- Main headings and text should be in black.
- Subheadings should be in BOMRA blue.



# Public Notice

## SUBJECT OF NOTICE

Introduction: Ape nonsequia sunt, tectusae net exeroreiur alit am et et anditatem dolupta sperate voluptur, optis evellaut.

**HEADING 1**  
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**SUBHEADING**  
Vent pro est quo omnihilit autem rest, cum ipiti sum sime porendici apis reribus venem quo et autem exeritem voloriae consent, volupti isciae. Nemporeium renam.

Contact details: pstatquiae reptati suntia aut fugita.



## COMMUNICATION | NOTICES, PRESS RELEASES AND ANNOUNCEMENTS

### LOGO

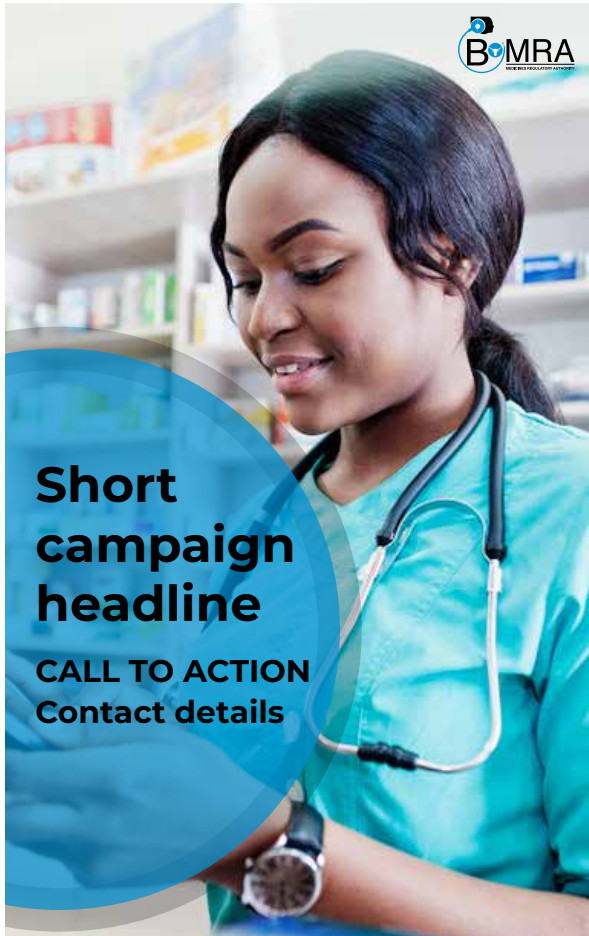
Width of logo should be 1/5 of the artwork width. Space around the logo should be observed as stated in these guidelines.

### IMAGE

The image should be placed at the top of the artwork and take up approximately 25% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in white and black.
- Main headings and text should be in black.
- Subheadings should be in BOMRA blue.



1.

2.

## COMMUNICATION | ADVERTISING – POSTER FORMAT

### LOGO

Width of logo should be 1/5 of the artwork width. Space around the logo should be observed as stated in these guidelines.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

1. Template 1 should be used when there is not a lot of body copy.

The logo should be placed at the top right of the artwork.

The semi circles on the right should not take up more than 2/3 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

2. Template 2 should be used in instances where lengthy body copy is required.

The logo should be placed at the bottom right of the artwork.

The image should take up approximately 60% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.



1.



2.



## COMMUNICATION | STRIP FORMAT

### LOGO

Width of logo should be 1/9 of the artwork width. Space around the logo should be observed as stated in these guidelines.

The logo should be placed at the top right of the artwork.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

1.

Template 1 should be used when there is not a lot of body copy.

The semi circles on the right should not take up more than 1/2 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

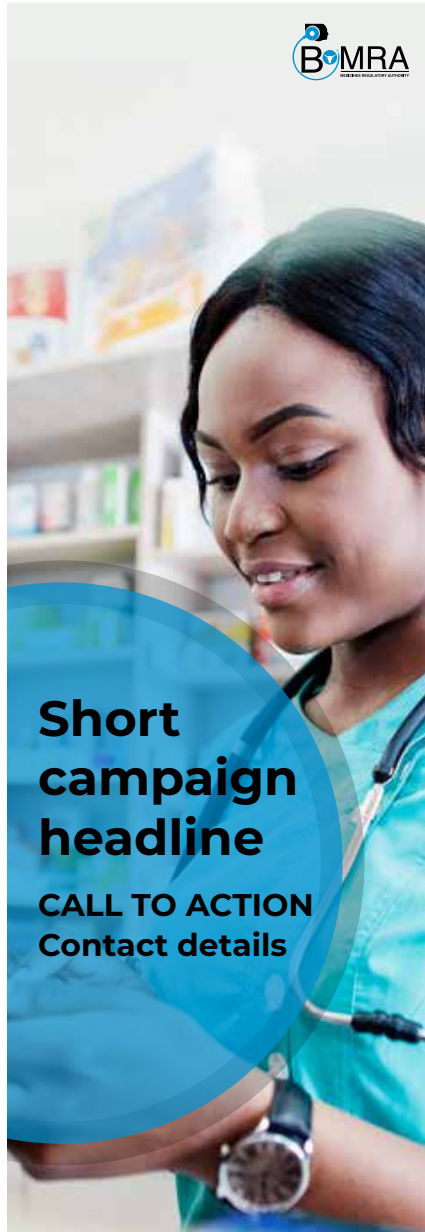
2.

Template 2 should be used in instances where lengthy body copy is required.

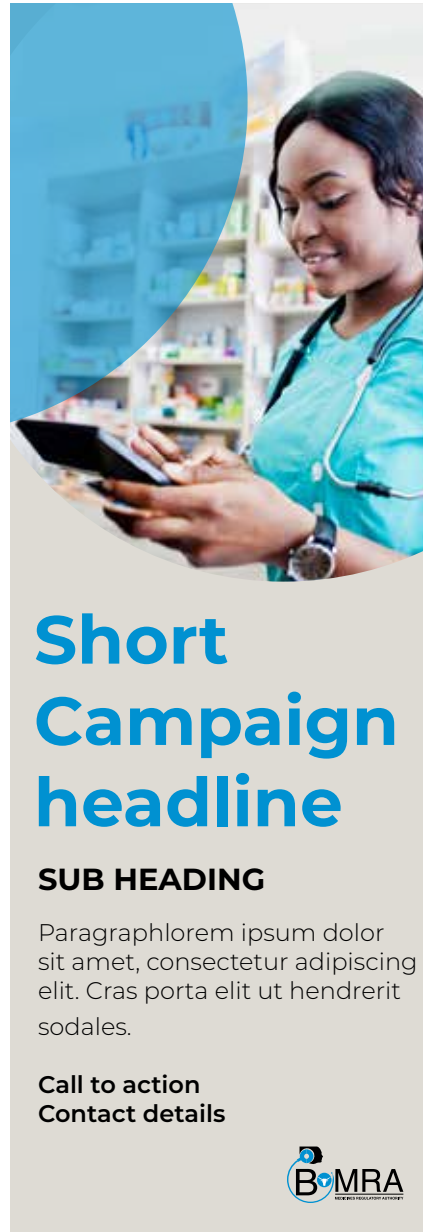
The image should take up approximately 50% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.



1.



2.

## COMMUNICATION | ADVERTISING – VERTICAL STRIP FORMAT

### LOGO

Width of logo should be 1/3 of the artwork width. Space around the logo should be observed as stated in these guidelines.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

1. Template 1 should be used when there is not a lot of body copy.

The logo should be placed at the top right of the artwork.

The semi circles on the right should not take up more than 3/4 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

### 2.

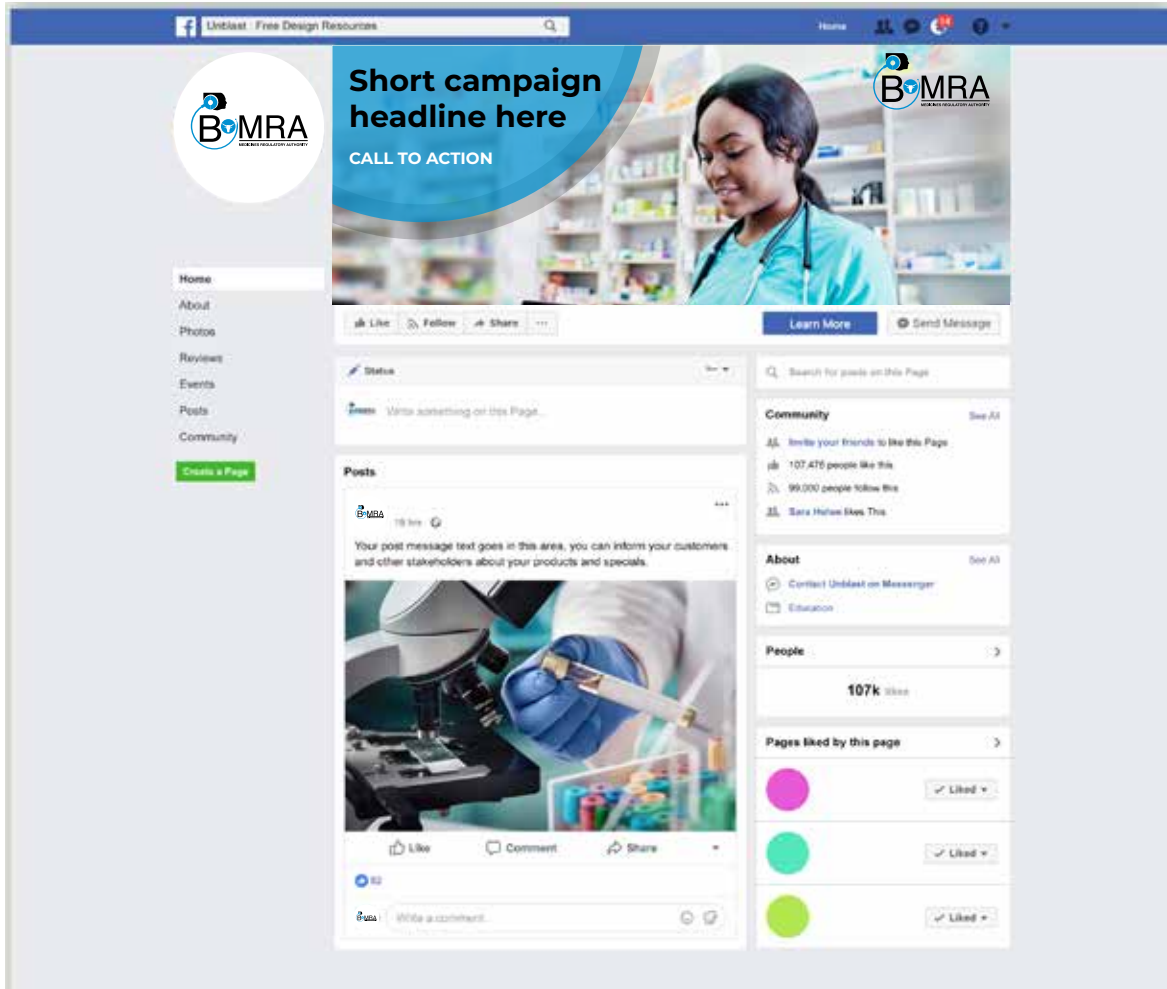
Template 2 should be used in instances where lengthy body copy is required.

The logo should be placed at the bottom right of the artwork.

The image should take up not more than 60% of the advert.

### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.



## COMMUNICATION | SOCIAL MEDIA PAGE

### PROFILE PICTURE

BOMRA logo to be used as profile picture.

### ARTWORK

All artwork used for advertising to conform to the specifications in these guidelines.

1.



**Short  
campaign  
headline**

**CALL TO ACTION  
Contact details**

2.



**Campaign  
headline**

**SUB HEADING**  
Paragraphlorem ipsum dolor sit amet, consectetur adipiscing elit. Cras porta elit ut hendrerit sodales.

**Call to action  
Contact details**

## COMMUNICATION | DIGITAL ADVERT (1.9:1)

### LOGO

Width of logo should be 1/6 of the artwork width. Space around the logo should be observed as stated in these guidelines. The logo should be placed at the top right of the artwork.

### TEMPLATES

BOMRA layout templates vary according to the length of text in each communication artwork:

#### 1.

Template 1 should be used when there is not a lot of body copy.

The semi circles on the right should not take up more than 1/3 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.

#### 2.

Template 2 should be used in instances where lengthy body copy is required.

The image on the right of the artwork should take up approximately 60% of the advert.

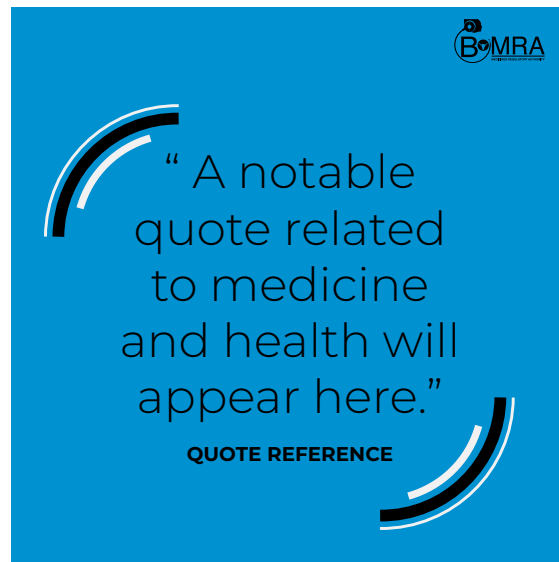
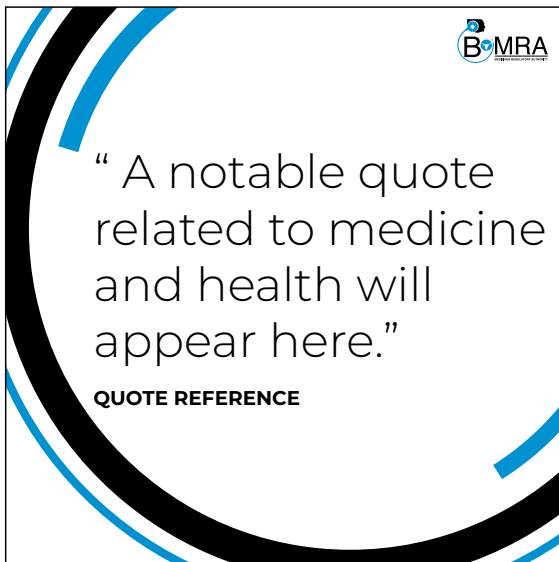
### Colour:

- A light grey background should be used.
- Headline should be in BOMRA blue.
- Subheading and text should be in black.

1.



2.



## COMMUNICATION | DIGITAL ADVERT (1:1)

### LOGO

Width of logo should be 1/6 of the artwork width. Space around the logo should be observed as stated in these guidelines. The logo should be placed at the top right of the artwork.

1.

On image based artwork, text should be kept to a minimum of four lines including the headline.

2.

On text based artwork, BOMRA patterns should be used.

### Colour:

- Background may be BOMRA blue, white or grey.
- Text may be black, white or BOMRA blue.



## COMMUNICATION | HORIZONTAL BILLBOARD

### LOGO

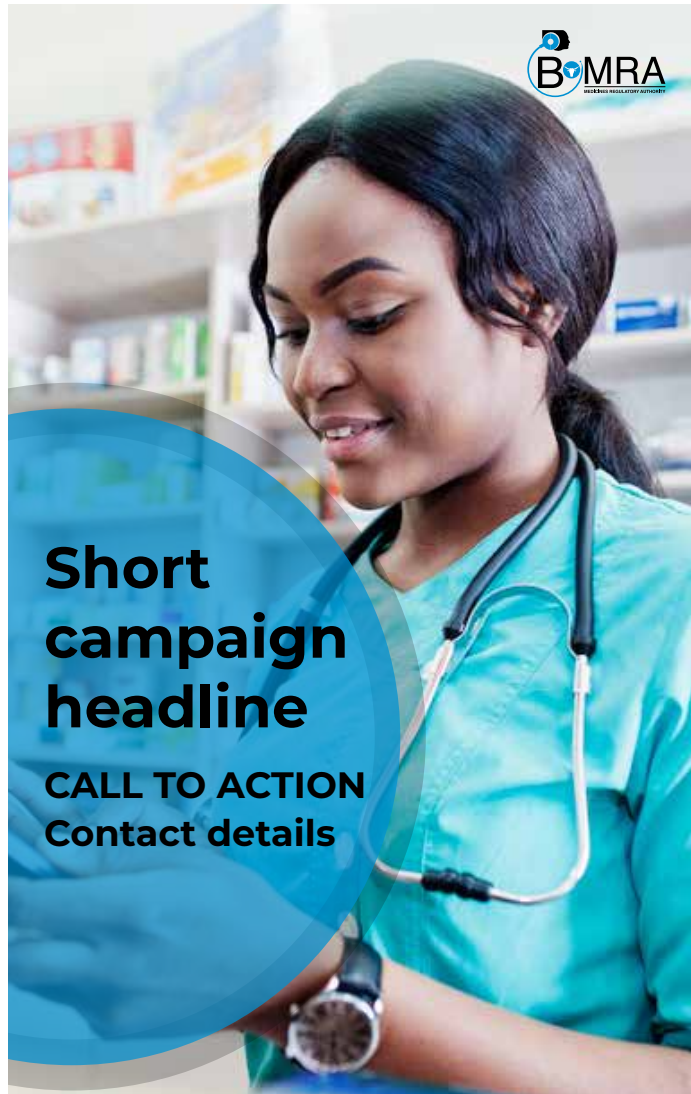
Space around the logo should be observed as stated in these guidelines.

The logo should be placed at the top right of the artwork.

The semi circles on the right should not take up more than 1/2 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.



## COMMUNICATION | VERTICAL BILLBOARD

### LOGO

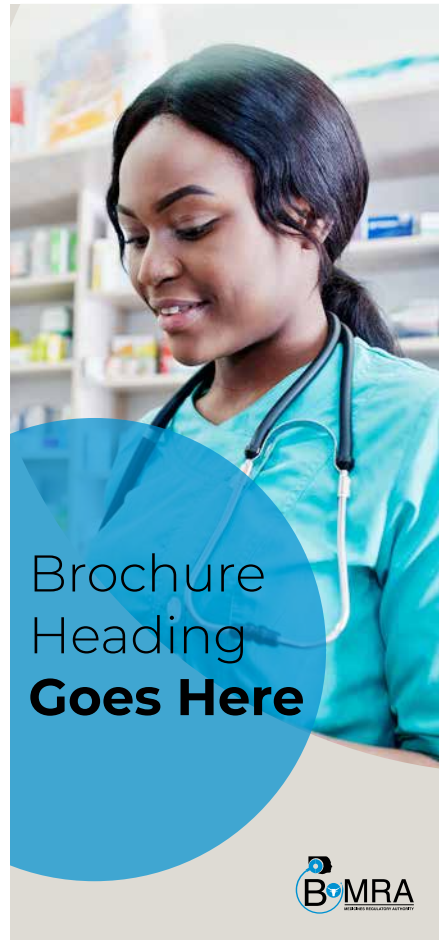
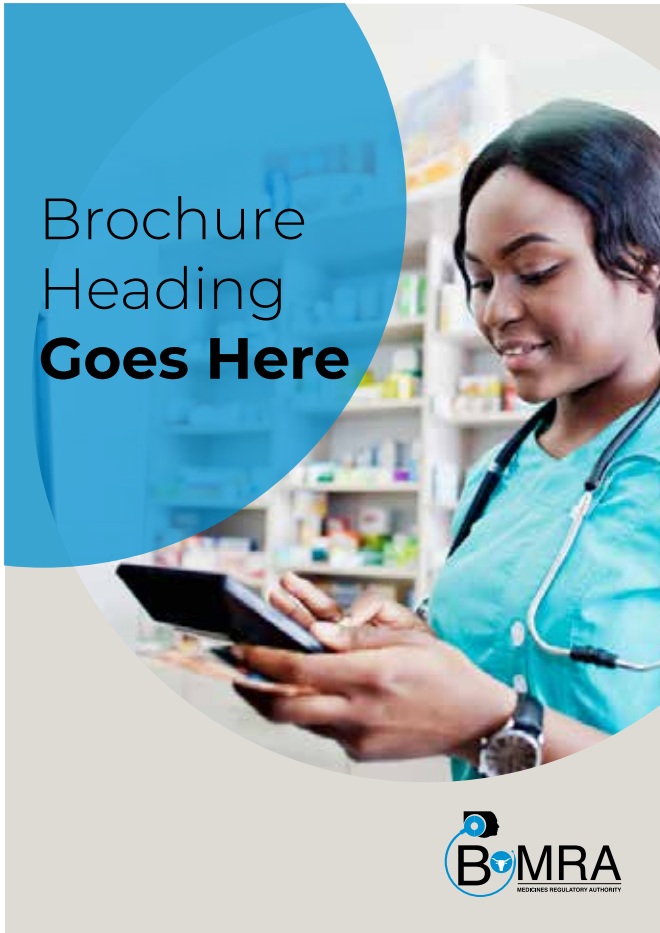
Space around the logo should be observed as stated in these guidelines.

The logo should be placed at the top right of the artwork.

The semi circles on the right should not take up more than 2/3 of the advert.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.



## COMMUNICATION | BROCHURE AND FLYER LAYOUT

### LOGO

Space around the logo should be observed as stated in these guidelines.

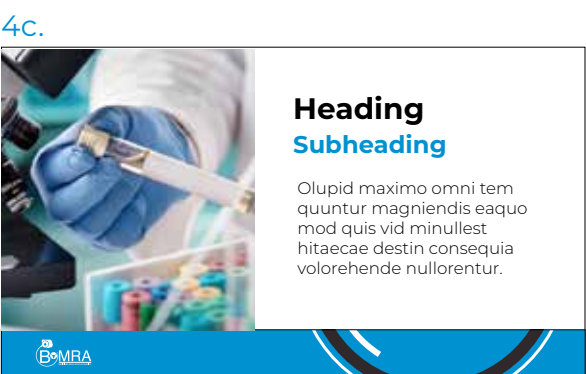
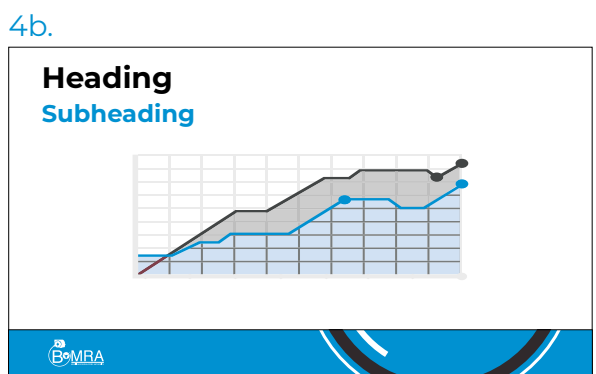
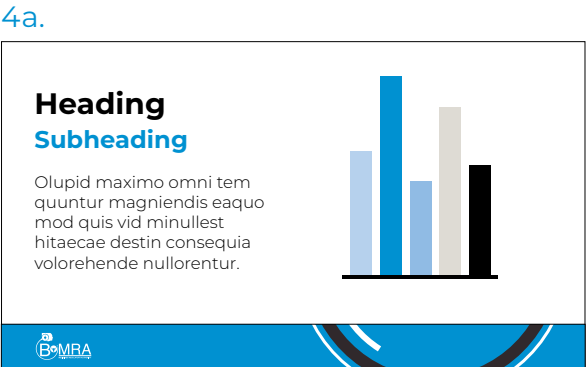
The logo should be placed at the bottom right of the artwork.

The image should take up to 85% of the page.

### Colour:

- Text should be in either black or white, the designer should use his or her discretion.





## COMMUNICATION | PRESENTATION SLIDES

- 1. Presentation cover design with image.**  
The image chosen should allow for legibility of the text.  
Font size: 40pt and above.
- 2. Presentation cover design without image.**  
Font size: 40pt and above.
- 3. Section divider design.**  
Heading size: 40pt and above. Paragraph size: 30pt and above.
- 4. Slide design.**  
Heading size: 40pt and above. Subheading size: 36pt Paragraph size: 30pt and above. Paragraph should have a maximum of 6 lines.

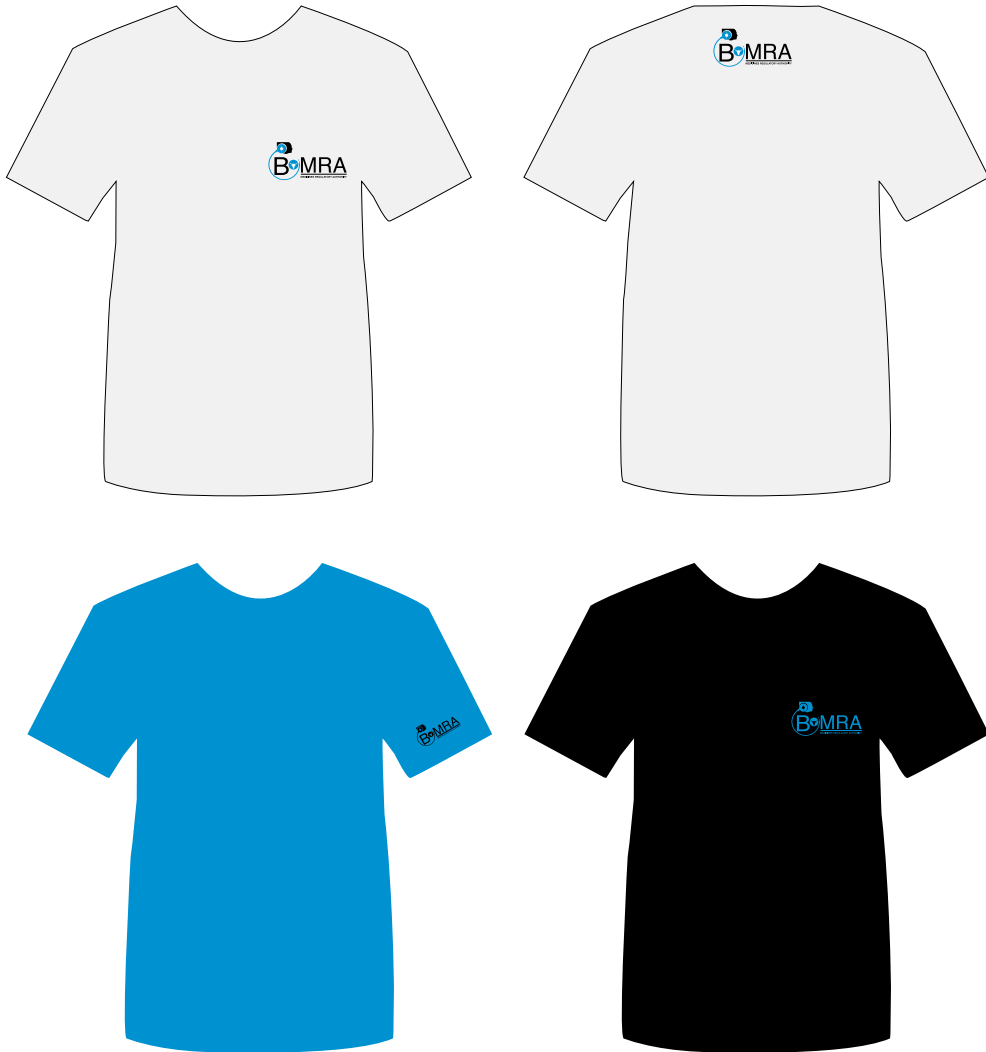


## COMMUNICATION | WEBSITE

Design for the website should be done using the prescribed guidelines for font, colour and logo spacing.

# APPAREL





## APPAREL | T-SHIRTS

BOMRA logo to be placed on:

- Left breast
- Left sleeve
- Back below the neck

T-shirts to be either blue, black, white or grey.

Artwork may be placed anywhere on the t-shirt, observing the guidelines for spacing around the logo.

**Please note:**

These guidelines also apply to golf shirts.

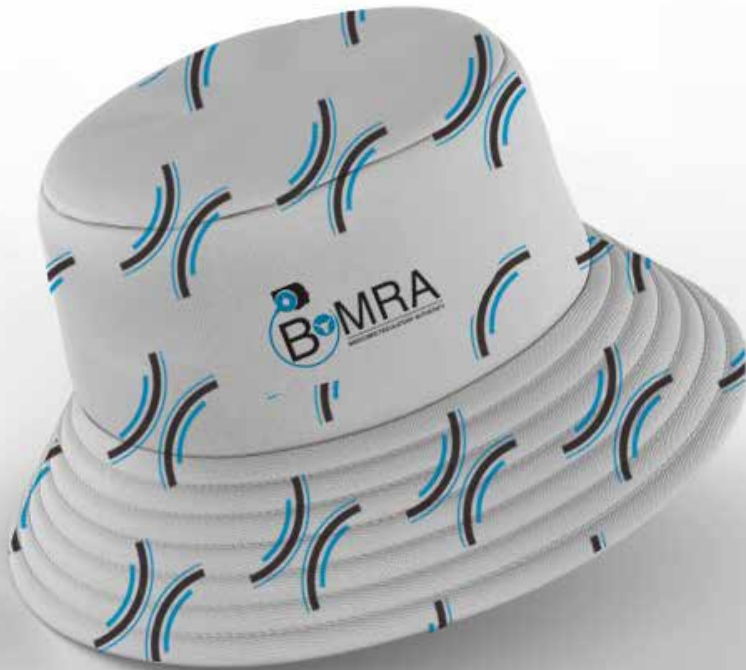


## APPAREL | CAPS

BOMRA logo to be placed on:

- Front
- Side
- Back

Caps to be either blue, black, white or grey.



## APPAREL | HATS

BOMRA logo to be placed on:

- Front
- Side
- Back

BOMRA pattern to be applied, observing the guidelines for spacing around the logo.

Hat to be either blue, black, white or grey.



## APPAREL | CORPORATE LADIES SHIRTS

BOMRA logo to be placed:

- On the left breast
- As a label on the left cuff



## APPAREL | CORPORATE MEN'S SHIRTS

BOMRA logo to be placed:

- On the left breast
- As a label on the left cuff





## APPAREL | CORPORATE BLAZERS

BOMRA logo to be placed:

- On the left breast



## APPAREL | PROTECTIVE WEAR

BOMRA logo to be placed:

- On the left breast
- At the back, below the neck

# PROMOTIONAL ITEMS

## BRANDED MERCHANDISE AND BANNERS





## PROMOTIONAL ITEMS | WATER BOTTLES

BOMRA logo to be placed in any positions that shows the logo clearly.  
Depending on the material, the logo may be printed in full colour, one colour, laser engraved, or embossed.



## PROMOTIONAL ITEMS | MUGS

BOMRA logo to be placed in any positions that shows the logo clearly.  
Depending on the material, the logo may be printed in full colour, one colour, sand blasted, laser engraved or embossed.

The BOMRA pattern may also be used.



## PROMOTIONAL ITEMS | LANYARDS

BOMRA logo to be placed along the length of the lanyard.

The BOMRA pattern may also be used.



## PROMOTIONAL ITEMS | PENS AND NOTEPADS

BOMRA logo to be placed in any positions that shows the logo clearly.

Depending on the material, the logo may be printed in full colour, one colour, sand blasted, laser engraved or embossed.

The BOMRA pattern may also be used for notepads.

On pens, the logo should not be less than 20mm.



## PROMOTIONAL ITEMS | JOURNALS AND NOTEBOOKS

BOMRA logo to be placed in any positions that shows the logo clearly.

Depending on the material, the logo may be printed in full colour, one colour, laser engraved, or embossed.

The BOMRA pattern may also be used.





## PROMOTIONAL ITEMS | A FRAME BANNERS

Single BOMRA logo to be used to fill up the banner. The banner background should be white or BOMRA blue.



## PROMOTIONAL ITEMS | TELESCOPIC BANNERS

Single BOMRA logo to be used to fill up the banner. Multiple BOMRA logos, in a repeating pattern can also be used.

The banner background should be white or BOMRA blue.

**Note:**

This applies for Pull-Up banners as well.



## PROMOTIONAL ITEMS | PULL UP BANNER

Multiple BOMRA logos, in a repeating pattern should be used to fill up the banner.

The banner background should be white or BOMRA blue.

Campaign artwork can be used to fill up the banner. Guidelines for vertical artwork should be observed.



## PROMOTIONAL ITEMS | BACK DROP BANNER

Multiple BOMRA logos, in a repeating pattern should be used to fill up the banner.

The banner background should be white or BOMRA blue.

Campaign artwork can be used to fill up the banner. Guidelines for horizontal artwork should be observed.



## VEHICLE BRANDING

One BOMRA logo should be placed on the left and right side of the vehicle.

The logo should fit with the width of the car door. The logo should not be placed in a manner that may lead to the logo being cut off or divided when the door is open.

The BOMRA pattern should be used towards the back of the vehicle.

# SIGNAGE





## SIGNAGE: WALL BRANDING

One BOMRA logo and pattern to be used to fill up prominent walls. BOMRA blue and white to be used to enhance branding of the space.



## SIGNAGE: WALL BRANDING

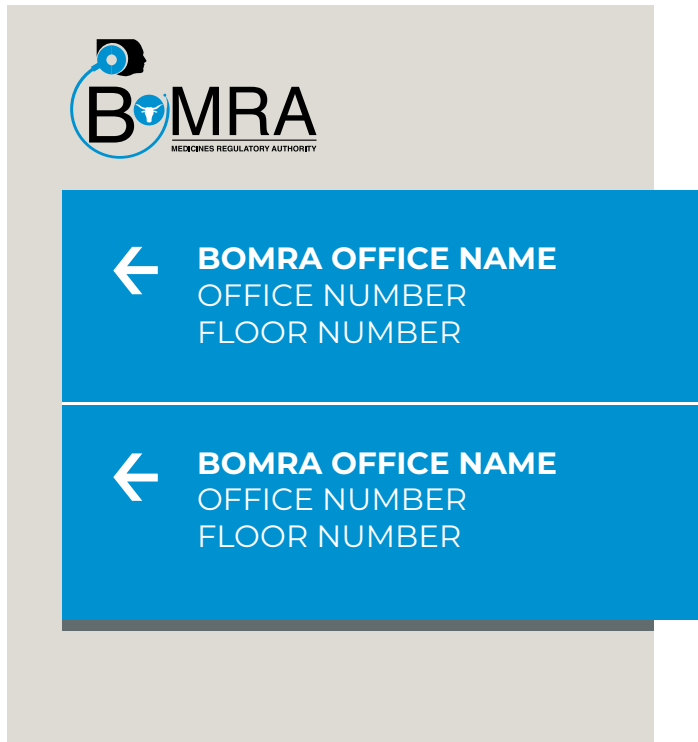
BOMRA pattern to be used on both exterior and interior walls windows.





## SIGNAGE: FROSTED GLASS

BOMRA pattern to be used for frosting portions of interior windows and glass panels.



## SIGNAGE: DIRECTIONAL SIGNS

BOMRA logo to be prominently featured in exterior signage.

Depending on the material, the logo may be printed in full colour, one colour or laser cut out.

For metallic signage, the preferred colour is silver.



## **SIGNAGE: OFFICE DOOR SIGNS**

BOMRA colours and pattern to be applied at the designer's discretion.

Depending on the material, the logo may be printed in full colour, one colour or laser cut out.

For metallic signage, the preferred colour is silver.

